

5 Must-Dos to Maximize Your Discovery Experience

Rick Branham | Vice President, Pre-Sales Solutions & Academic Library Initiatives



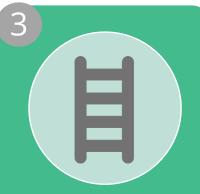
5 Must-Dos to Maximize Your Discovery Experience



Go All-in On Mobile



Give Your Site a Makeover



Extend Your Reach With Discovery Extensions



Make All of Your eResources Discoverable



Show Off Your Events



Go All-in On Mobile

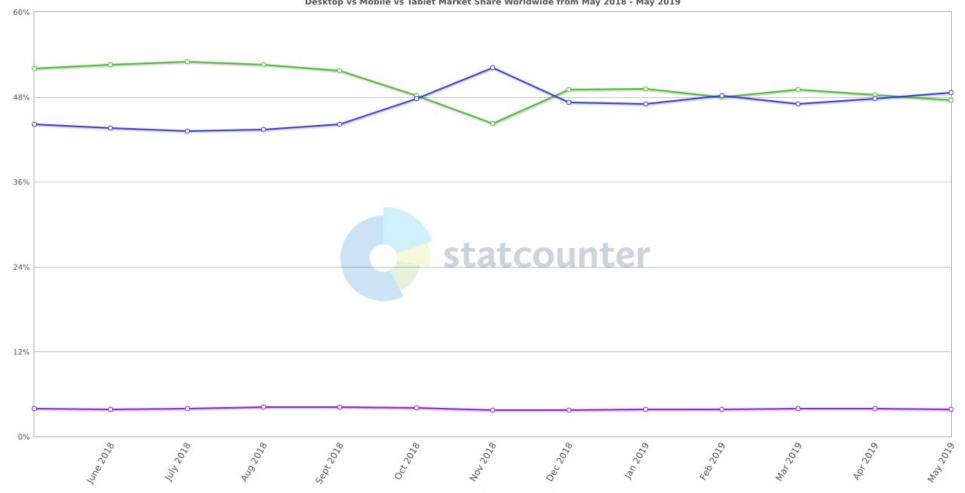
This is where you'll find your users



Global Mobile vs Desktop vs Tablet Usage



Desktop vs Mobile vs Tablet Market Share Worldwide from May 2018 - May 2019



Mobile
Desktop
Tablet

Mobile Browser

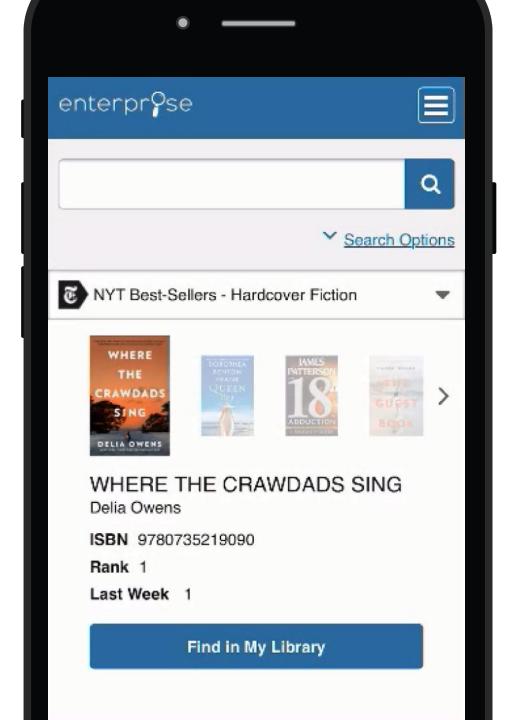
Casual users will prefer to use a responsive website

Give the frequent/power users the option of opening/downloading the app instead

Brand it to your library with your unique content

Don't dumb it down—it should be fully functional

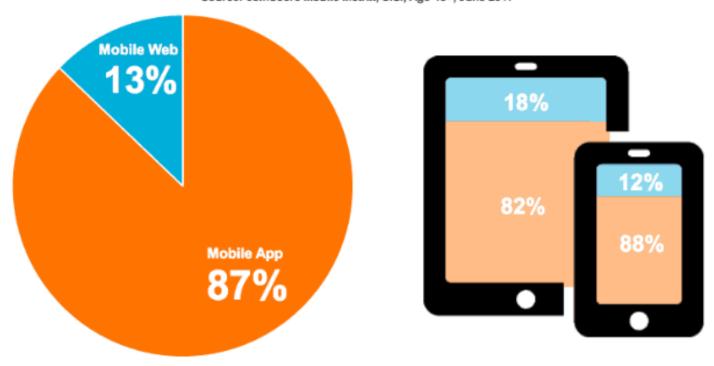




Mobile Web vs Mobile App

Mobile users are spending 87 percent of their time in apps, versus just 13 percent on the web.

Share of Time Spent on Mobile: App vs. Web Source: comScore Mobile Metrix, U.S., Age 18+, June 2017







Mobile App

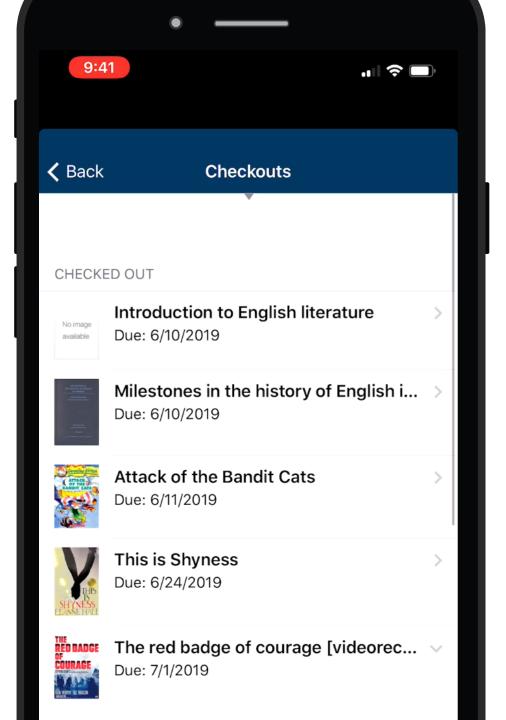
Brand it to your library

Include enough unique features to make it worth the download, e.g.:

Self Service

Beacons

Virtual Library Card



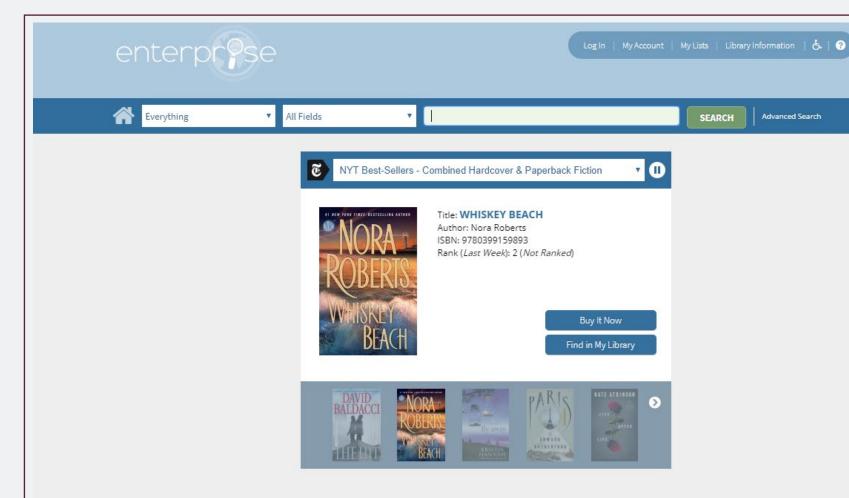




Give Your Discovery a Makeover

Your library is unique, and your discovery should reflect that

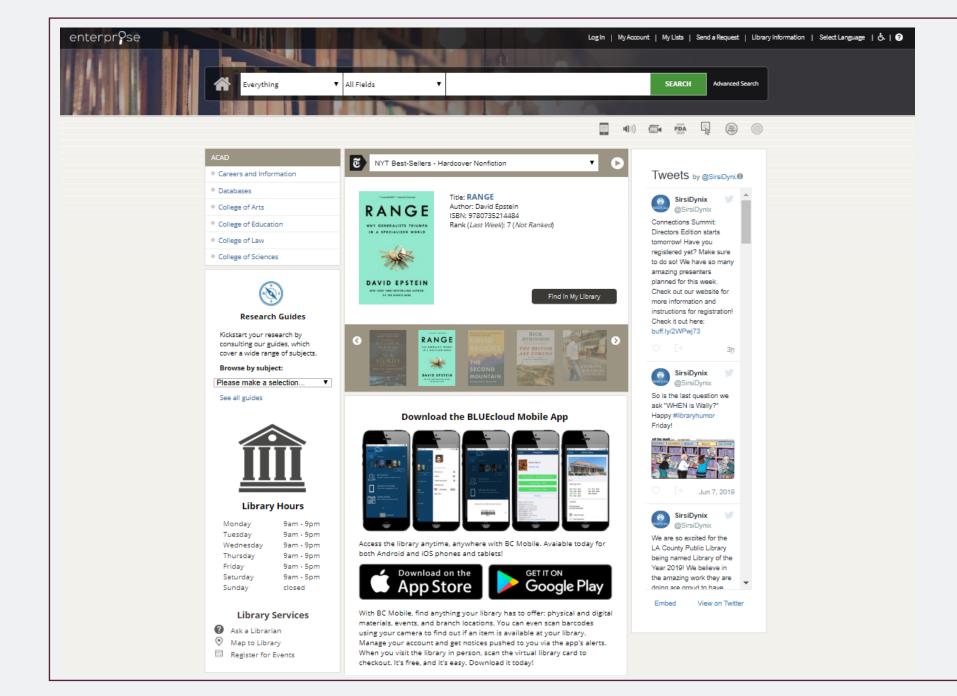
Don't settle for out-of-thebox



Advanced Search



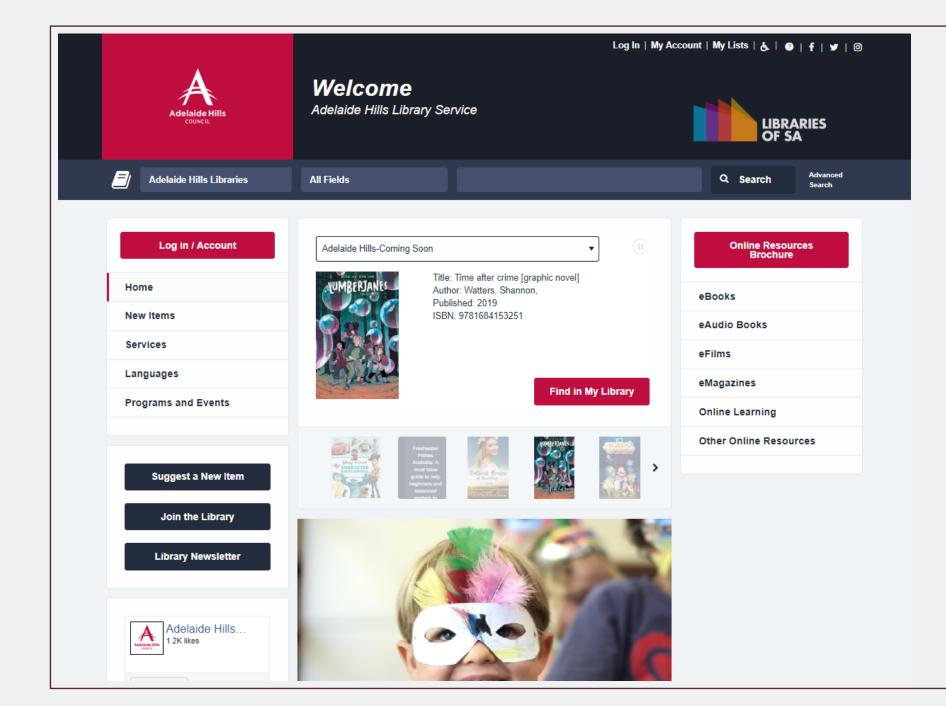
Don't settle for out-of-thebox





Don't settle for out-of-thebox

Integrate seamlessly with your website





Don't settle for out-of-thebox

Integrate seamlessly with your website





Don't settle for out-of-thehox

Integrate seamlessly with your website





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Search the Library

Find books, articles, journals and more



Databases How Can We Help? ✓ Study ✓ Educators ✓

Find, share and connect

Our libraries provide you with a wide range of services and resources to support your studies.

Today's opening hours

Dandenong 8am-6.30pm 8am-6.30pm Berwick 8am-6.30pm Cranbourne 8.30am-5pm Mornington Peninsula 8.30am-4.30pm



CHAT TO LIBRARY STAFF

Chat online now

NEED HELP?

Learn how the library can assist you.

Find out more

FREE AFTER-HOURS ONLINE STUDY HELP

Connect with a one-on-one tutor to ask your homework or assignment questions. Have an essay or assignment

Connect Live for Maths, English and Study Coach

· 7pm - 11pm Sunday - Friday

Connect Live for Statistics, Accounting, Economics, Commerce and Science Subjects



FREE ACCESS

Want to learn a new skill? LinkedIn Learning is a leading online learning resource that provides online tutorials on everything from computer skills to design software and basic business skills

GET RESEARCH AND REFERENCING SUPPORT

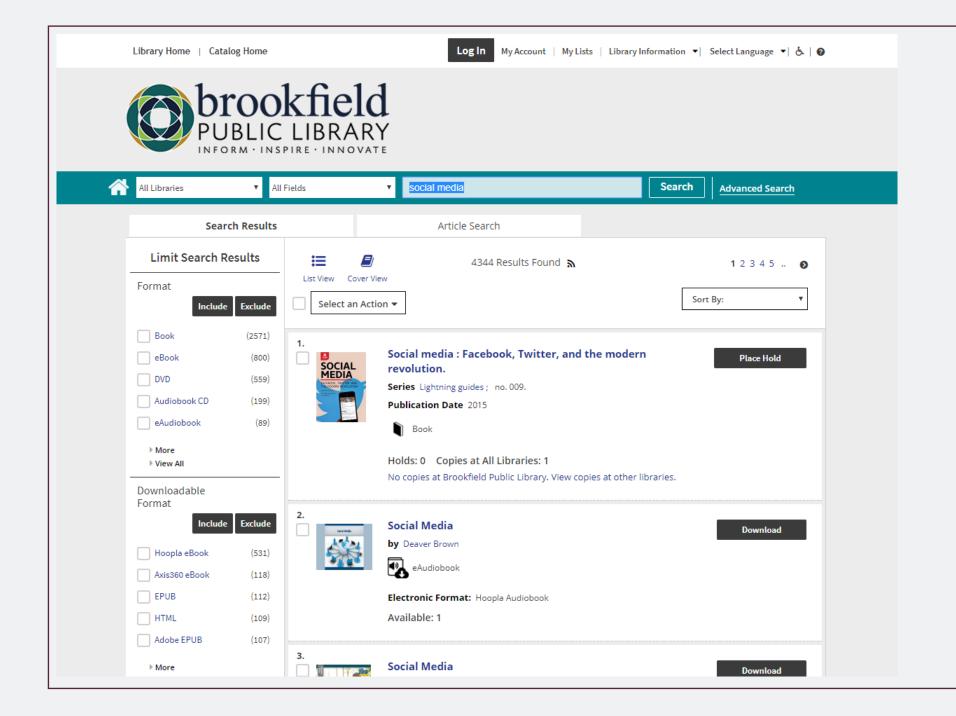
Meet with a librarian.

One-on-one, personalised sessions are available to assist students in developing key study skills in research and referencing for assignments.

Don't settle for out-of-thebox

Integrate seamlessly with your website

Don't underestimate your users (do you only listen to the complainers?)

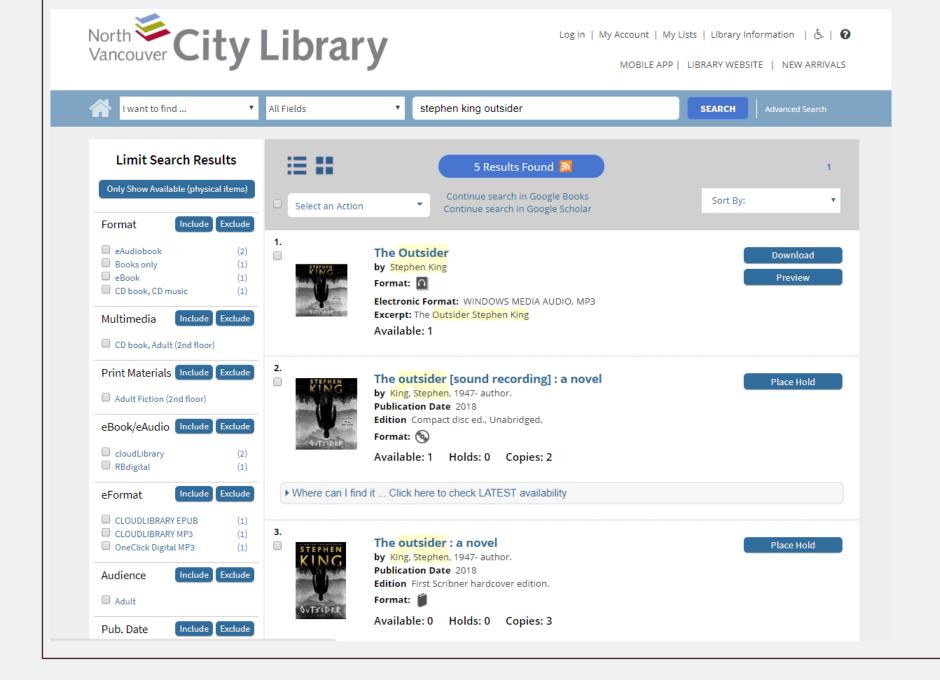




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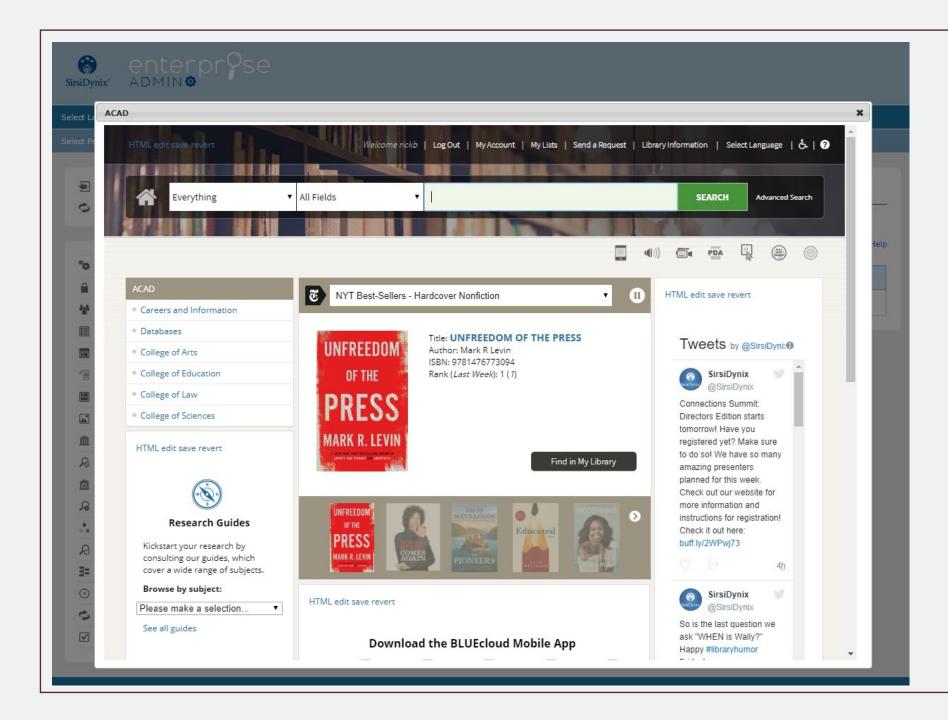
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Don't underestimate your users (do you only listen to the complainers?)

Constantly improve the user experience





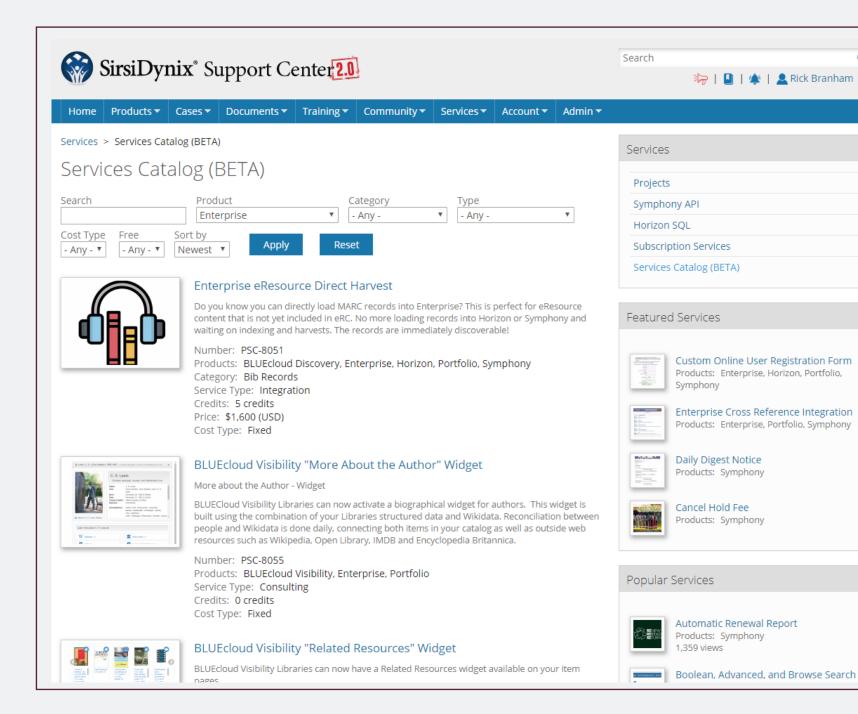
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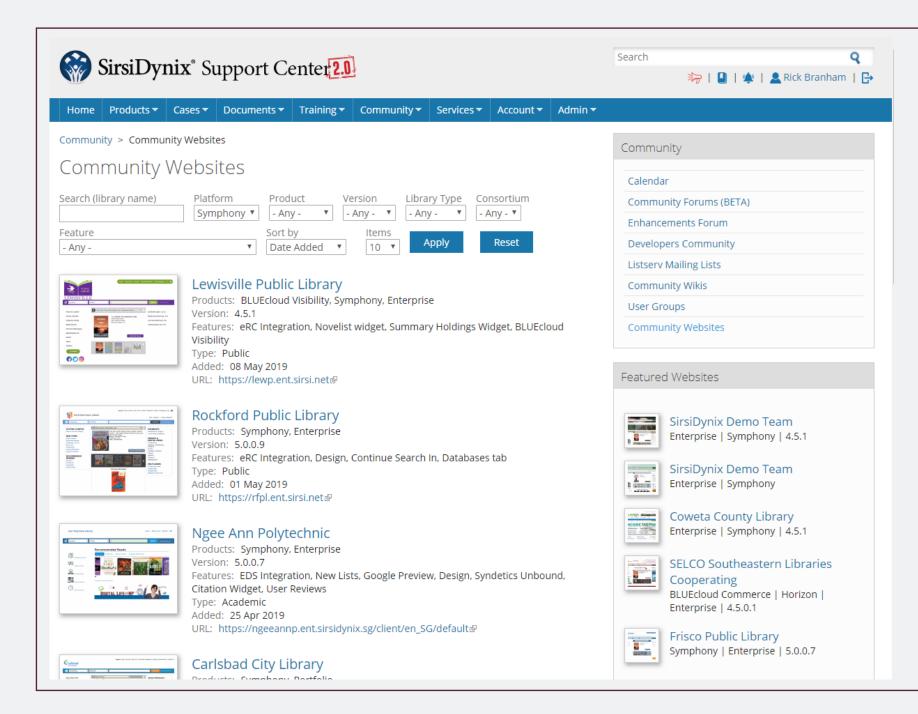
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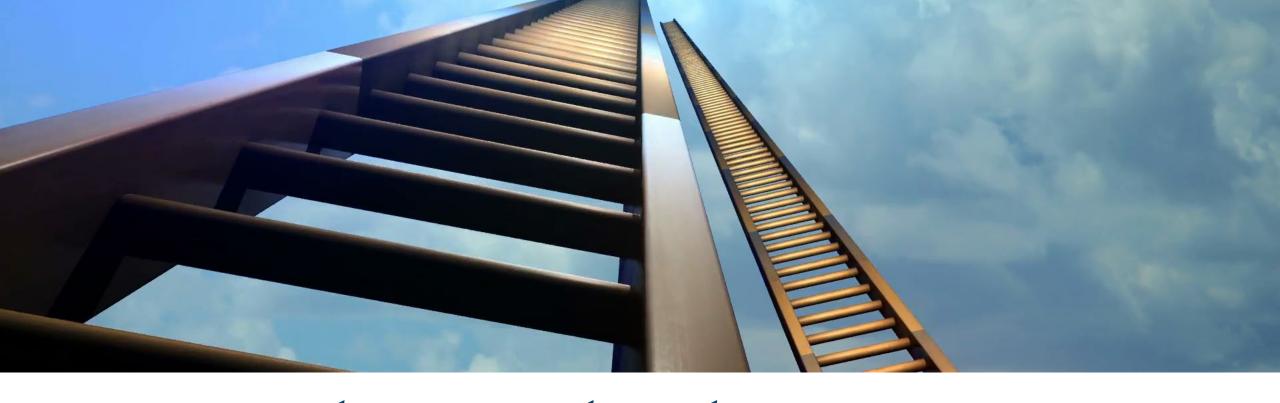
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Constantly improve the user experience

Get inspiration from others



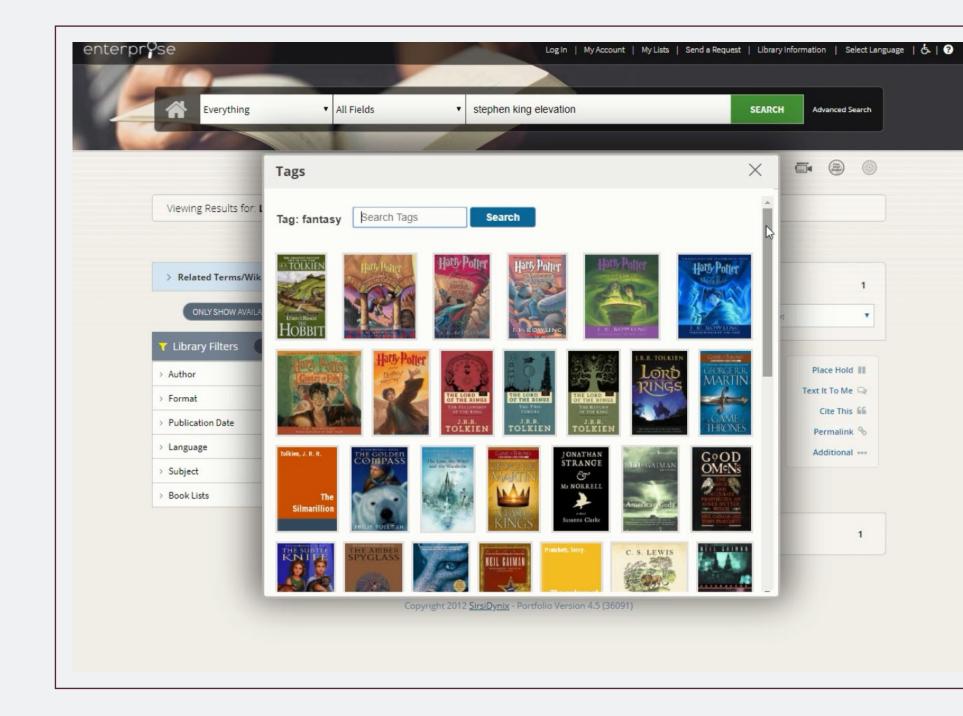




Extend Your Reach With Discovery Extensions

Integrate 3rd-party content and code to enrich Discovery

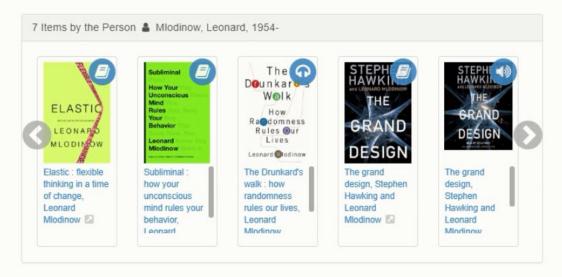
Integrate content





Integrate content



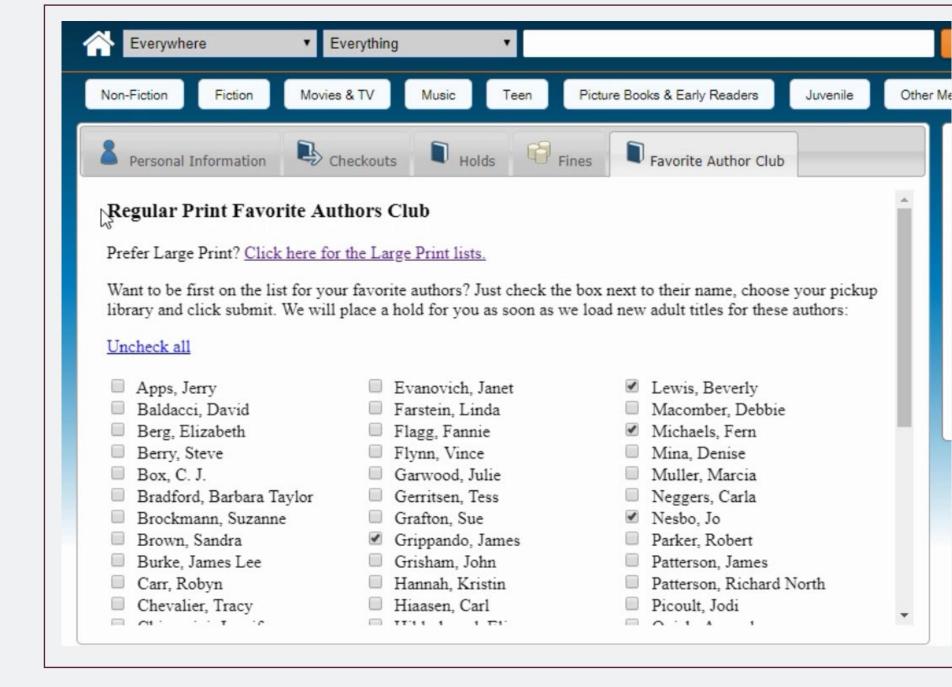


Items Related by Subject or Genre



Integrate content

Add functionality





Integrate content

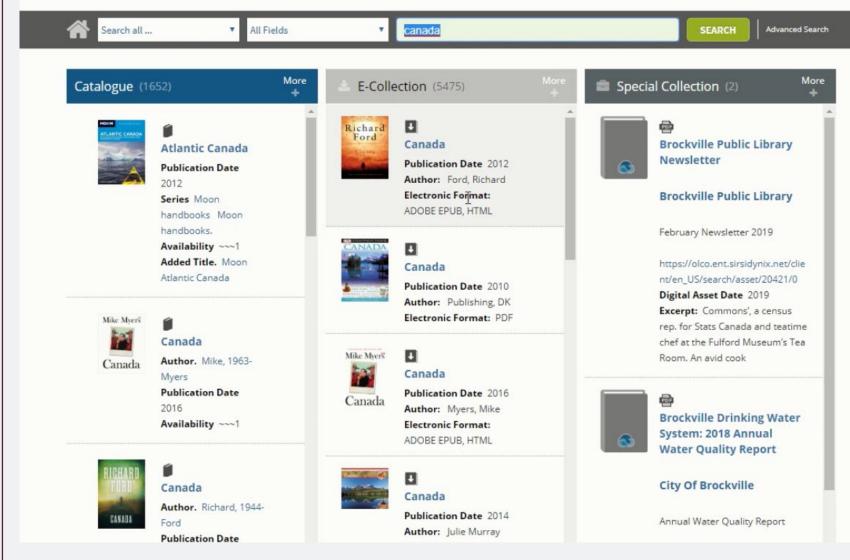
Add functionality

Offer new ways of exploring





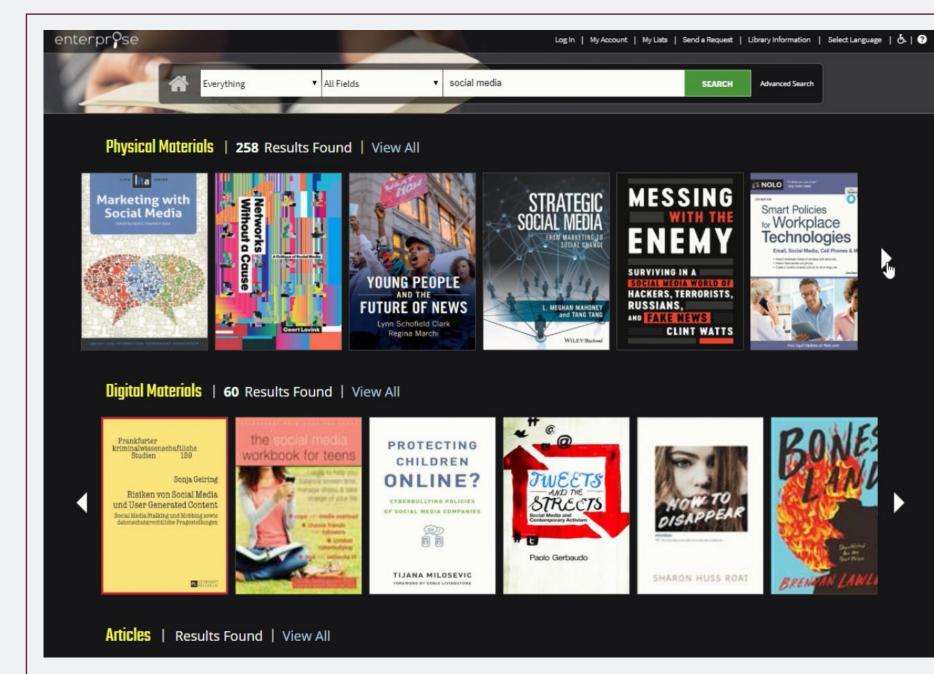
Log In | My Account | My Lists | Library Information | Select Language || ?



Integrate content

Add functionality

Offer new ways of exploring





Integrate content

Add functionality

Offer new ways of exploring

Tailor the discovery experience to your users







zombies

SEARCH

15 results found

1 2 0





The Zombie Zone Roy, Ron, 1940-2005



Zombies Perry, Janet, 1960-1999



Zombies Don't Do Windows Farber, Erica. 1996



The Curse Of Claudia Miller, Edward (Edward Ward) 1989



Sort By:



The Drum, The Doll, And The Zombie Bellairs, John.

1994



Frighty Night Mooney, E. S. 2001



The Rugrats And The **Zombies** Willson, Sarah.

1998

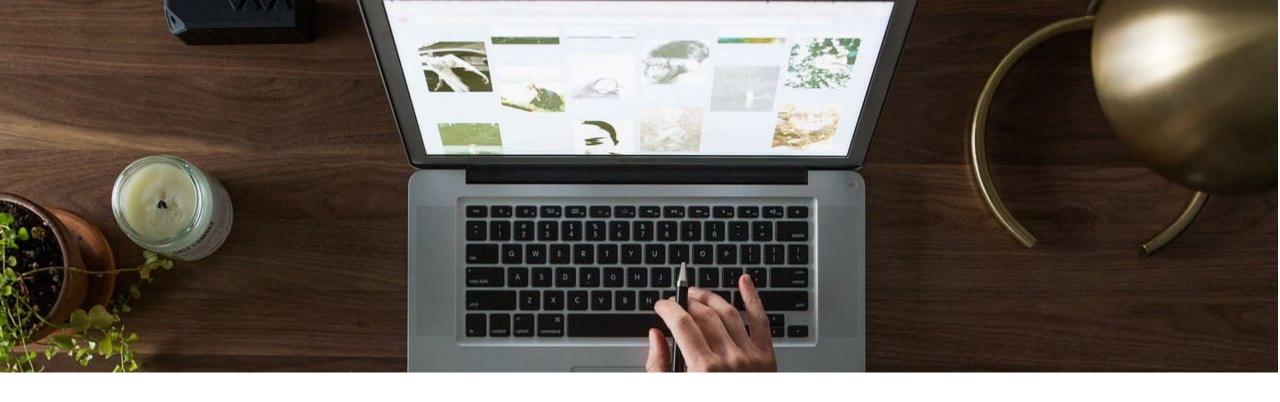


Swamp Of The **Hideous Zombies** Hayes, Geoffrey. 1996



Zombie Noonan, R. A. 1995

My Teacher Is A



Make All Of Your eResources Discoverable

Give your users one simple search for physical & digital



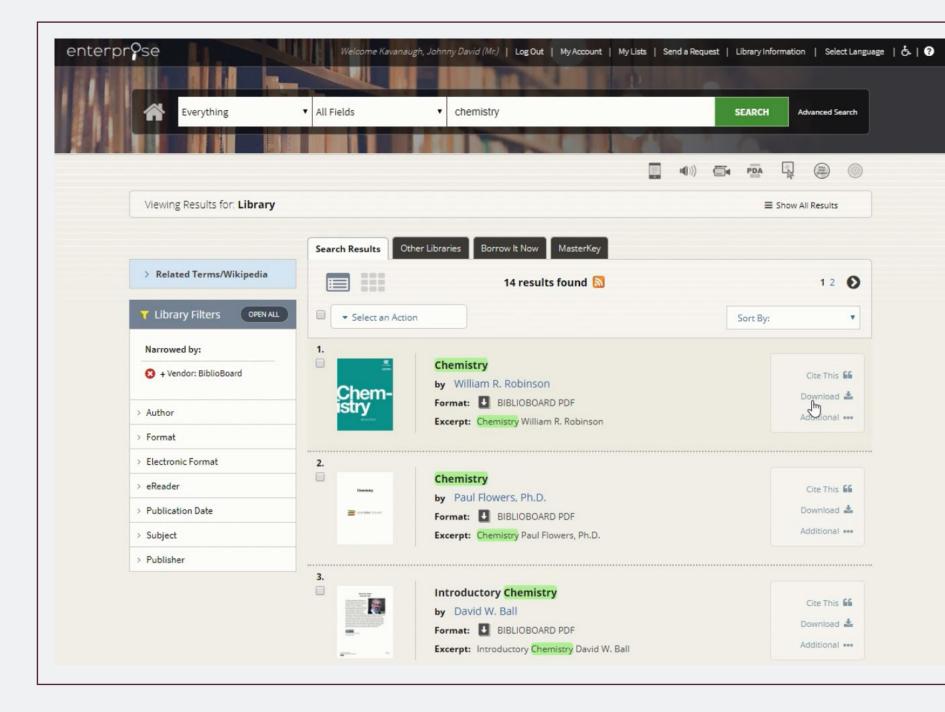
Discover Physical & Digital

eJournal Articles

Physical Materials

Digital Materials

Local Digital Assets





Discover Physical & Digital

eJournal Articles

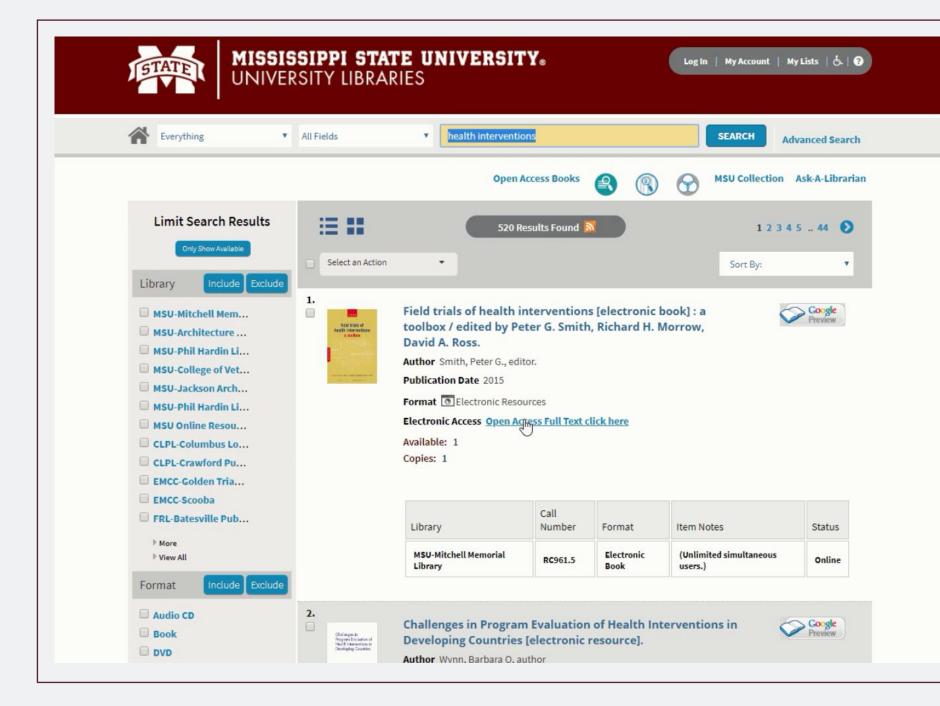
Physical Materials

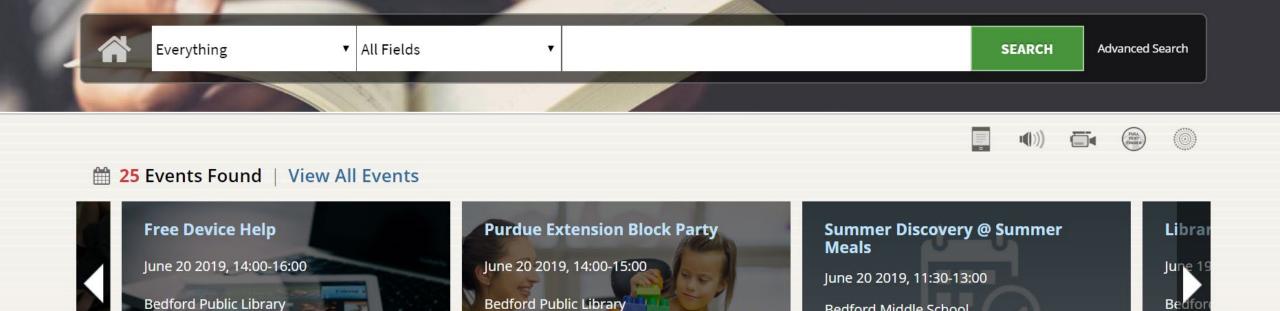
Digital Materials

Local Digital Assets

Custom eResource Targets (e.g., Open Textbooks)







Bedford Middle School

View Details | Add to Calendar |

Show Off Your Events 5

View Details | Add to Calendar | RSVP

They're important resources: make them discoverable

View Details | Add to Calendar | RSVP



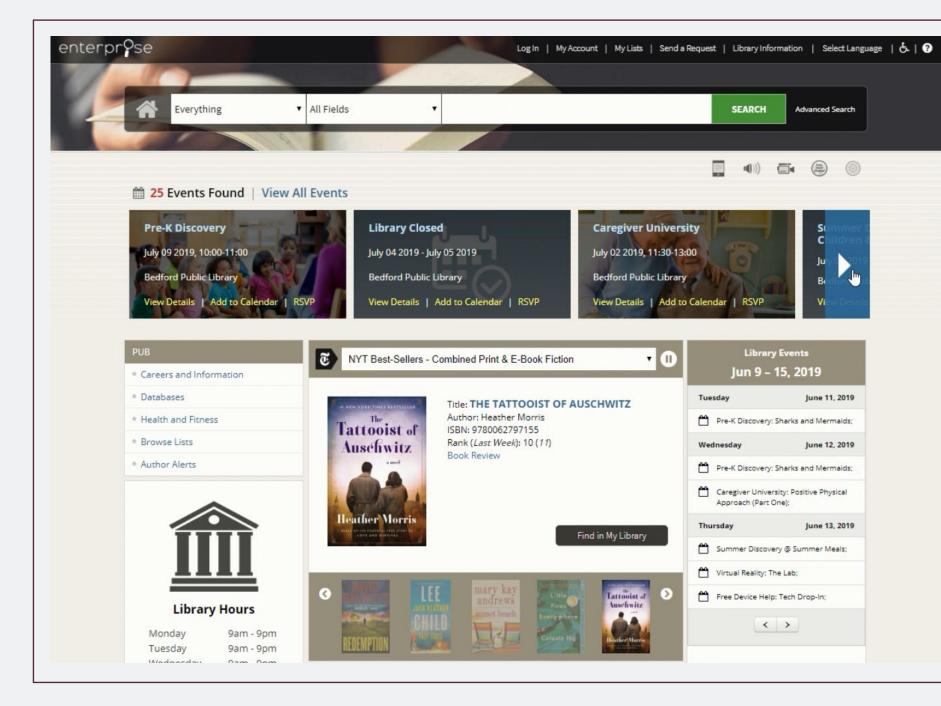
View D

Event Integration

Event Calendar with upcoming events

Highlight events in discovery

Make events searchable









Thank You!

Rick Branham

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